

## NEW Exclusive Online Gallery Only for Members of the Art Masters Program

As a part of AMP, I'm launching a new online gallery <u>www.ElegantFineArt.com</u> only for members of the Art Masters Program. This is going to be an online gallery that my team is going to market for you to get more people to see your art and be directed to your website or contact information to potentially purchase your art, and subscribe to your blog/website/newsletter, etc.

\*NOTE- This is NOT a substitution for a website/blog/facebook/YouTube account or anything like that. It is not required, but highly recommended to have a website/blog/facebook page, etc. in addition to this online gallery.

This is going to be a great way to showcase your artwork (Does Not have to be paintings from Dan's courses and we encourage you to submit paintings NOT from Dan's courses so it keeps the gallery more diverse and more creditable as a gallery) and you're in the hands of a great team to market this online gallery and showcase your artwork in its best way possible. Plus, now you'll be able to say that your artwork is featured in a GALLERY! AND, this online gallery will help you get into other galleries too.

So here's what you're going to get out of this:

- 1. 12 paintings of yours showcased on the gallery website
- 2. Your name featured on this exclusive online gallery
- 3. Your Biography or artist statement
- 4. Contact information including: name, gallery's, website/blog, email
- 5. Free marketing to Elegant Fine Art to get more people to see your art work
- 6. More potential art buyers

Here's what to do next:

IMPORTANT- Please follow these steps in order and please don't send us anything until all of the steps are complete and you have reviewed everything you are submitting. This is open to all of the Art Masters Program members and you can imagine all of the emails we are going to be getting from this, so to make is easier on us and you please make sure you check everything.

1. Select any 12 paintings of yours (We encourage you to submit paintings that aren't from Dan's classes or AMP to keep the gallery diverse and more creditable)

- 2. Select 1 of your 12 paintings that you want to be featured on the gallery home page
- 3. Take photos of them if you haven't yet
- 4. Please try and crop them and do any photo editing that you want to do them (If you can't we can do it for you, but note that the people that have their pictures cropped and ready will have priority)
- 5. Have the titles of your paintings, mediums, sizes, prices (if you want) ready
- 6. Have a biography or artist statement if you have one
- 7. Have your contact information including anything you want to be displayed ready including your email address, website/blog if you have one, and name
- 8. Email <u>artmastersprogram@gmail.com</u> all of steps 1-7 keeping in mind that there is a 20MB limit to emails to this account. Please send everything in one email to us and if your email is larger than 20MB, try and reduce the sizes of your photos but if you don't know how to do that, just split the pictures into a second email but be sure to please note your name and state that it's your second email.

## HELP/TIPS/FAQ:

- To make it easy on you and us, please tell us which painting you attach goes with which title, size, medium, price in your email so we don't have to guess or make a mistake.
- Please tell us which painting out of your 12 you want to have featured on the gallery home page
- You can just copy and paste your biography/artist statement and contact info into the email if you want or attach separate word document files, either way is fine, whatever is easier for you.
- You can submit and are encouraged to send paintings in not from Dan's courses. This way, it also keeps the gallery more diverse
- You don't have to do this at all if you don't want to, this is just an added bonus for any active member of the Art Masters Program
- For fastest turnaround on getting your paintings and everything up on the gallery page, if you submitted everything correctly, your spot on the gallery will go up faster
- This gallery representation is open to anyone in the Art Masters Program

Further Questions? Email: artmastersprogram@gmail.com